

MCOM102 (HAM) Communication in an Online Society

[View Online](#)

Alberts, J. K., Nakayama, T. K., & Martin, J. N. (2010a). Pages 82-102 from Communicating, perceiving, and understanding. In Human communication in society (2nd ed). Pearson Higher Education.

Alberts, J. K., Nakayama, T. K., & Martin, J. N. (2010b). Pages 224-233 & 239-252 from Chapter 9: Small group communication. In Human communication in society (2nd ed). Pearson Higher Education.

Alberts, J. K., Nakayama, T. K., & Martin, J. N. (2012). Pages 53-66 from Chapter 3: Communicating identities. In Human communication in society (3rd ed). Pearson.

Alberts, J. K., Nakayama, T. K., & Martin, J. N. (2016a). Pages 16-23 from Introduction to human communication. In Human communication in society (4th ed). Pearson.

Alberts, J. K., Nakayama, T. K., & Martin, J. N. (2016b). Pages 16-23 from Introduction to human communication. In Human communication in society (4th ed). Pearson.

Alberts, J. K., Nakayama, T. K., & Martin, J. N. (2016c). Pages 351-360 from Chapter 14: Communicating through social and other interactive media. In Human communication in society (Fourth Edition). Pearson.

Bacon, K. (27 C.E.). The six degrees. TEDxMidwest.
<https://www.youtube.com/watch?v=n9u-TITxwoM>

Baym, N. K. (2010). Chapter 6: Digital media in relational development and maintenance. In Personal connections in the digital age. Polity.

Comm, J. (16 C.E.). Being Human in a Digital Age. TEDxMileHigh.
<https://www.youtube.com/watch?v=Eewvsw027jg>

Eberwein, T., & Porlezza, C. (2016). Both sides of the story: Communication ethics in mediatized worlds. Journal of Communication, 66(2), 328-342.
<https://doi.org/10.1111/jcom.12216>

Feaster, J. C. (2010). Expanding the impression management model of communication channels: An information control scale. Journal of Computer-Mediated Communication, 16 (1), 115-138.
<http://search.ebscohost.com.ezproxy.waikato.ac.nz/login.aspx?direct=true&db=ufh&AN=61144272&site=ehost-live>

- Golbeck, J. (3 C.E.). The curly fry conundrum: Why social media 'likes' say more than you might think. <https://www.youtube.com/watch?v=hgWie9dnssU>
- Golbeck, J. (2013a). Chapter 2: Nodes, edges, and network measures. In *Analyzing the social web*. Elsevier Science.
<https://ebookcentral-proquest-com.ezproxy.waikato.ac.nz/lib/waikato/reader.action?docID=1152671&ppg=264>
- Golbeck, J. (2013b). Chapter 5: Tie strength. In *Analyzing the social web* (1st ed). Elsevier.
- Golbeck, J., Grimes, J. M., & Rogers, A. (2010). Twitter use by the U.S. Congress. *Journal of the American Society for Information Science and Technology*, 61(8), 1612–1621.
<https://doi.org/10.1002/asi.21344>
- Graham, A. (2014). How social media makes us unsocial. TEDxSMU.
<https://www.youtube.com/watch?v=d5GecYjy9-Q>
- McLuhan, M. (1964). The medium is the message. In *Understanding media: the extensions of man* (pp. 7–21). Routledge & K. Paul.
- Myers, S. A., Shimotsu, S., Byrnes, K., Frisby, B. N., Durbin, J., & Loy, B. N. (2010). Assessing the role of peer relationships in the small group communication c...
Communication Teacher, 24(1), 43–57.
<http://search.ebscohost.com.ezproxy.waikato.ac.nz/login.aspx?direct=true&db=ufh&AN=47657940&site=ehost-live>
- Olsen, R. (2014). The power of the small world phenomenon. TEDxZurich.
https://www.youtube.com/watch?v=bKzjwV_N68I
- Pariser, E. (n.d.). The troubling future of internet search. *The Futurist*, 45(5), 6–8.
<http://search.proquest.com.ezproxy.waikato.ac.nz/docview/884627165/fulltextPDF/46EED9DFF94D4050PQ/1?accountid=17287>
- Pariser, E. (23 C.E.). Beware online 'filter bubbles': Inspiring: Informative: Ideas.
https://www.youtube.com/watch?v=EsjQLB_jTBA
- Rheingold, H. (2012a). Chapter 5: Social has a shape: Why networks matter. In *Net smart: how to thrive online*. MIT Press.
<https://ebookcentral-proquest-com.ezproxy.waikato.ac.nz/lib/waikato/reader.action?docID=3339401&ppg=202>
- Rheingold, H. (2012b). Chapter 6: How (using) the Web (mindfully) can make you smarter. In *Net smart: how to thrive online*. MIT Press.
- Rheingold, H. (2012c). Introduction: Why you need digital know-how—why we all need it. In *Net smart: How to thrive online*. MIT Press.
<https://ebookcentral-proquest-com.ezproxy.waikato.ac.nz/lib/waikato/reader.action?docID=3339401&ppg=250>
- Schultze, U. (23 C.E.). How Social Media Shapes Identity. TEDxSMU.

<https://www.youtube.com/watch?v=CSpyZor-Byk>

Selinger, E. S. (13 C.E.). Digital Age Etiquette. TEDxFlourCity.
<https://www.youtube.com/watch?v=LR1TroBTlwA>

Shirky, C. (2008a). Chapter 2: Sharing anchors community. In Here comes everybody: the power of organizing without organizations. Allen Lane.

Shirky, C. (2008b). Chapter 9: Fitting our tools to a small world. In Here comes everybody: The power of organizing without organizations. Allen Lane.

Soules, M. (2007). McLuhan Light and Dark. Malaspina University-College.
<http://www.media-studies.ca/articles/mcluhan.htm>

Turkle, S. (n.d.-a). Alone Together : Why We Expect More from Technology and Less from Each Other. Basic Books.
<https://ezproxy.waikato.ac.nz/login?qurl=https%3A%2F%2Febookcentral.proquest.com%2Flib%2Fwaikato%2Freader.action%3Fppg%3D191%26docID%3D684281%26tm%3D1525207836835>

Turkle, S. (n.d.-b). Alone Together : Why We Expect More from Technology and Less from Each Other. Basic Books.
<https://ezproxy.waikato.ac.nz/login?qurl=https%3A%2F%2Febookcentral.proquest.com%2Flib%2Fwaikato%2Freader.action%3Fppg%3D191%26docID%3D684281%26tm%3D1525207836835>